



Waverley District Netball Association
2019 – 2022 STRATEGIC PLAN
1 NOVEMBER 2018

www.wdna.com.au

 [wdnanetball](https://www.instagram.com/wdnanetball)

 Waverley District Netball Association

life
SPORT
journey


WAVERLEY DISTRICT
NETBALL ASSOCIATION

WDNA Mission / Vision / Values

Mission

We exist to enrich our community through the sport of netball.

Vision

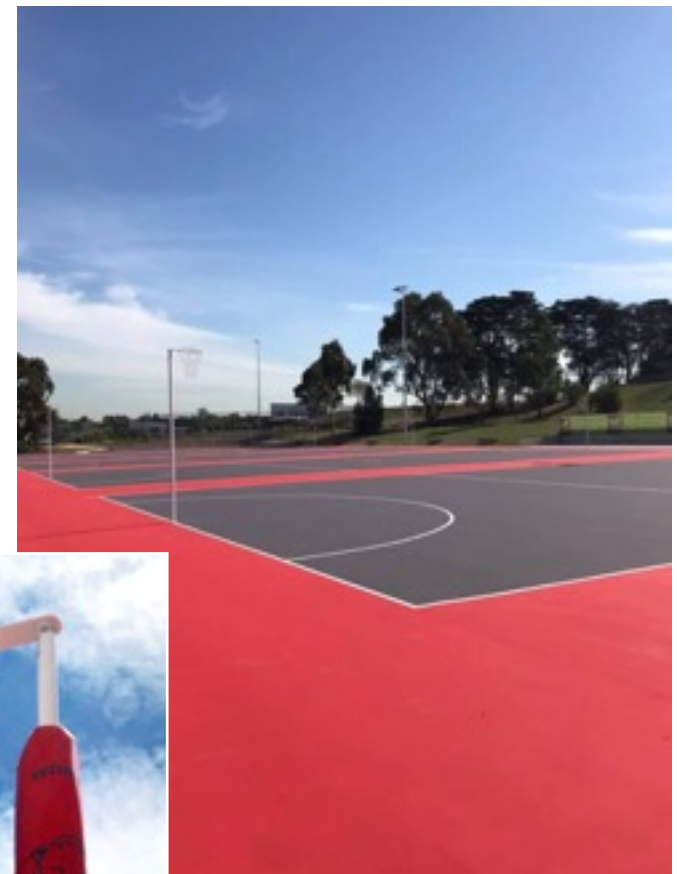
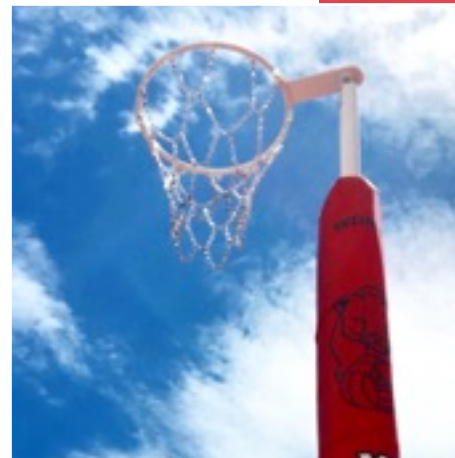
More people enjoying a life-long love of netball.

Values

- Inclusive
- Integrity
- Health & Wellbeing
- Fun
- Sportsmanship
- Teamwork
- Development

Tagline

*Waverley District Netball Association
Enriching our community through netball*





Jo Weston | former WDNA player



Strategic priorities summary

1. Participation and Community Development

- Develop the entry points into netball providing more choice for more sectors of the community.
- Develop player participation, competition and performance pathways opportunities.
- Develop non-player participation and performance pathways opportunities.
- Actively continue to build the WDNA netball community.

2. Good Governance

- Continue to develop, refine and implement governance essentials.
- Update fundamental Association documents.
- Implement a sustainable structure.
- Secure (process map) the knowledge and intellectual property of key processes held by long-standing Committee members.

3. Strategic Communications

- Strategic and consistent expression of the WDNA brand.
- Develop and implement marketing and communications strategy.

4. Business Model

- Develop a sustainable business model for the Association.
- Develop the key management / administrative roles to support the Committee and Association into the future.
- Continue to foster stakeholder relationships.